

FILED

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D. C.

SEP 16 1957

EXHIBIT C

REGISTRATION NO. 1066

Registration Section  
DEPARTMENT OF JUSTICE

TO REGISTRATION STATEMENTS

Under the Foreign Agents Registration Act of 1938, As Amended

Furnish this exhibit for each FOREIGN PRINCIPAL of the Registrant.

THIS EXHIBIT WILL NOT BE ACCEPTED FOR FILING UNLESS IT IS REASONABLY COMPLETE AND ACCURATE.

1. Name and address of Registrant. Doyle Dane Bernbach Inc.  
20 West 43rd Street, New York 36, N. Y.

2. (a) Name of Foreign Principal. El Al Israel Airlines, Ltd.

(b) Principal address of Foreign Principal. Head Office: 76 Maze Street, Tel Aviv, Israel  
Office for the Americas: 545 Madison Avenue, New York 22, N.Y.

3. If the Foreign Principal is a foreign government, state the following:

Branch or agency thereof represented  
by Registrant

Name and title of official with  
whom Registrant deals

4. If the Foreign Principal is an individual (natural person), state -

(a) All present business and residence addresses not given under item 2(b).

(b) Citizenship or nationality:

(c) If an officer, employee, or agent of a foreign government, foreign political party, or any official or agency thereof, state -

Name of such government,  
political party, official, or  
agency

Nature of Foreign Principal's  
office, employment, or  
agency

Nature of any subsidy  
or other financial  
arrangement

5. If the Foreign Principal is not an individual (natural person) or a foreign government, state the following:

(a) Type of Foreign Principal's organization.

Committee \_\_\_\_\_ Voluntary group \_\_\_\_\_ Association \_\_\_\_\_

Partnership \_\_\_\_\_ Corporation ☒ Foreign Political Party \_\_\_\_\_

Other (specify) \_\_\_\_\_

(b) Date and place of organization. April 1949 - Tel Aviv, Israel

- (c) All partners, officers, directors, and similar officials of the Foreign Principal.

*Name and address of official*  
 Brig. Gen. Ephraim Ben A'rzi  
 76 Maze St. Tel Aviv, Israel

*Position, office or nature of duties*  
 Managing Director

L. Volk  
 76 Maze Street, Tel Aviv, Israel

Company Secretary

- (d) List, if any, all of the Foreign Principal's branches and local units and other component or affiliated groups or organizations in the United States and elsewhere.

*Name and address of branch, unit  
 group, or organization*  
 El Al Israel Airlines, Ltd.  
 123 S. Broad St., Philadelphia Pa.  
 37 S. Wabash St., Chicago, Ill.  
 523 W. Sixth St., Los Angeles, Calif.

*Nature of connection with foreign  
 principal*

Branch  
 "  
 "

- (e) Branch or group, if any, represented by Registrant.

Office for the Americas, 545 Madison Avenue, N.Y., N.Y.

6. If the Foreign Principal is not a foreign government but is supervised, directed, or controlled by a foreign government, foreign political party, or an official or agency thereof, or by any other person or persons, state -

*Name of such government, political  
 party, or other persons*

*Nature and extent of supervision,  
 direction or control*

7. If the Foreign Principal is not a foreign government but is financed or subsidized in any way by a foreign government, foreign political party, or an official or agency thereof, or by any other person or persons, state -

*Name of such government, political  
 party, or other persons*

*Nature and extent of such financing  
 or subsidization*

Government of Israel

First regular subsidy now under  
 discussion, amount undetermined.

8. If the Foreign Principal is not a foreign government, state nature of all its businesses, occupations or functions:

Airline operations